

Performance should always play an integral part of work...
But experience should be guaranteed.

PERSONAL

Joseph Shelby
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ACHIEVEMENTS

Texas Publication Assoc.
• Best Layout/Design (1st place)
• Best Use of Color (1st place)
• Best Ad Design (1st place)
GRIOT Award Recipient
National Gold Circle Award (2006)
Best Feature Page (1st place)

EDUCATION

Arts Magnet High School
Brookhaven Community College
Degree: A.A of Arts and Sciences
Working on Bachelor's Degree
with emphasis on digital media

SOFTWARE EXPERIENCE

Creative Cloud: Indesign,
Adobe Illustrator, Photoshop,
Quark, WordPress, HTML5/CSS.
Powerpoint. Working knowledge
of After Effects & video editing

WORK EXPERIENCE

Apple Texas/SSCP Mgmt.
Sr. Graphic Designer
9/2016–Current (contractual)
Created digital banners, design
print ads & inhouse collateral to
promote Applebees®, Sonic's®
and Roy's (5-star) restaurants.

**Dallas Black Chamber
of Commerce**

Graphic Designer (P/T)
3/2017–4/2019
Design & layout & in-house
collateral to promote annual
events for clients & social media

The Dallas Weekly

Art Director/ Production Mgr.
4/2014–11/2017
Developed ideas for marketing
promotion, page & layout/ad
design. Produced in-house
promotions for social media.

Marquis Software Solutions

Interim Art Director/Lead Designer
4/2010–3/2012
Produced creative layout and
marketing collateral (tradeshows,
banners and billboards) for
over 100 financial institutions
including banks

Ivie & Associates

Creative Associate Designer
4/2008 –10/2009
Produced design layout and
promotional campaigns for
Dollar General, Six Flags and
Dave & Buster's and Zales

BELO Media Corporation

Marketing Creative
6/2001–10/2005
Produced direct mail, brochures,
branding billboards, POP and
ROP ads and web design

FREELANCE

ArtSquad (Freeman-Leonard)

Graphic Designer/Artist
11/2005 – 9/2008

Enigma LLC

Designer/Production Artist
Mid 2006 – 2008

CLIENTS

Pizza Hut International,
American Airlines, Target, CVS,
Neiman-Marcus, Raising Canes,
BCBS, Samsung, Skibell Jewelry,
DART, JC Penneys & Temerlain
McCain Agency to name a few

BRANDING & MARKETING • GRAPHIC DESIGN • DIGITAL MEDIA • WEB DEVELOPMENT

References furnished upon request

